

# TELEHOP'S CURRENT SUITE OF PRODUCTS

Dial-Around 1010620 service

Equal Access or 1+

HOP services

V-Card program

Toll-free 800 services

# Dial-Around 1010620 service



## 2003

- Saw continued growth in user base and calls
- Expanded to BC and Alberta
- Launched the CELL620 program

## 2004 PRESENT

- Continuing the previous growth trend in both users and revenue
- Recently launched a cross-promo with St. Cinnamon's wherein free calls were given away with the purchase of a "Sweet deal" from St. Cinnamon's anywhere in Ontario, Quebec and New Brunswick.
- Launched an outdoor advertising campaign on the TTC and Mississauga Transit buses



PRESENTS

# FREE CALLING

with

## 10-10-620<sup>®</sup>

Receive up to 60 mins of free calling to anywhere in North America.

Call **1-866-310-5683** to activate your card now.

Visit [www.1010620.com](http://www.1010620.com) for more information on other great promotions.

Tear along the dotted line



# FREE CALLING

with

## 10-10-620<sup>®</sup>

Up to 60 Minutes Free

Up to 60 mins of free long distance calling to North America. Call **1-866-310-5683** to activate your card now.

### Call for as low as 6.7¢ any time!\*

- Austria
- Australia
- Belgium
- Denmark
- Finland
- France
- Germany
- Ireland
- Italy
- Portugal
- Sweden
- Netherlands
- UK...and many more!

### Call for as low as 5¢ any time!\*

- Canada
- USA
- Israel

### Call for as low as 10¢ any time!\*

- Bahamas
- Chile
- Hungary
- Japan
- Monaco
- Puerto Rico

TALK MORE, PAY LESS!

## 10-10-620<sup>®</sup>

Call the WORLD for \$1

\* Subject to minutes for the first \$1.

## Call the world on your cellphone.

**\$2 off**  
with this card

TALK MORE, PAY LESS!

## CELL-620<sup>®</sup>

Call the WORLD for \$1

Free 60 mins to anywhere in North America is available once registering phone number with Textup under 1 plan. Account will automatically be credited with minutes for use. \$2 off available only with account purchase of \$15 with CDF 620. No cash value. Expires October 31, 2004.

Call 1-866-310-5683 NOW!

9122

**TALK MORE, PAY LESS!**

**10-10-620**

Visit [1010620.com](http://1010620.com) or call 1-866-4-1010620 for rates.



# Dial-Around 1010620 service



## 2004 FUTURE

- Launch in Saskatchewan and Manitoba scheduled for late Q3
- Working towards a rollout on the East Coast and New York
- Working on cross-promos to increase visibility and awareness

# Equal Access or 1+

## 2003

- Saw continued growth in user base and calls
- Expanded to BC and Alberta

## 2004 PRESENT

- Continuing the previous growth trend in both users and calls

## 2004 FUTURE

- **Launch in Saskatchewan and Manitoba scheduled for late Q3**
- **Working towards a rollout on the East Coast and New York**
- **Working on acquiring independent sales agents to boost visibility and awareness**



1+ Flyer

# HOP services

## 2003

- Saw steady growth in subscriber base

## 2004 PRESENT

- Maintained the subscriber base
- Expanded service to include Montreal

## 2004 FUTURE

- Working towards a rollout in other cities in Canada
- Focus on increasing customer base



Hop flyer

## OTHER AREAS OF FOCUS FOR THE REMAINDER OF 2004

- Addition of VoIP Products and Services
- Addition of high-speed internet service to the existing dial-up service